

Press Release



FOR IMMEDIATE RELEASE:

March 16, 2012

Drees Homes Named Builder of the Year

And Top Sales Honors Awarded to Two Drees Market Managers

Cincinnati, OH - Drees Homes was named the "Orville Brown Builder of the Year" at the recent Sales and Marketing Council 2011 Awards co-sponsored by the Greater Cincinnati Home Builders Association and the Home Builders Association of Northern Kentucky. Drees Homes Regional President Terry Sievers accepted the award at the March 16, 2012 event in Newport, Kentucky. "It's an honor to be recognized by our peers for our accomplishments and contributions. I am very proud of our employees' hard work and thank them for making this award possible," said Sievers. The award is based on product development, advertising, marketing, and success in the marketplace over the past year.

Two Drees market managers won top sales honors for their profession. For individual achievement, Jason Sayers received the Greater Cincinnati's President's Award for Top Producer for Single Family Homes. Jason had \$8.5 million in sales. Mark Gripshover took home the Northern Kentucky's Medallion Award for Top Builder Rep in Volume with an astounding \$9.9 million in sales, the highest in the city for all Builder sales performance. These awards are the highest performance honors given by their respective Home Builders' Associations.

In addition to Builder of the Year, Drees won a total of six other marketing awards - Best Brochure, Best Color Ad, Best Sign Program, Best Interior Merchandising \$250+, Best Detached Floorplan \$250- \$499 and Best Attached Floorplan \$250+. Altogether, seven Drees people were awarded for their 2011 Sales Performance - Taffie Francis, Carolyn Jorden, Susan Krekeler, Mark Pfingstag, Melanie Millson, Jason Sayers and Mark Gripshover.

Headquartered in Fort Mitchell, KY, The Drees Company is the 22nd largest builder in the country and the 7th largest private builder as ranked by BUILDER Magazine. The company began in 1928 and has operations in Cincinnati, Dayton and Cleveland, OH; Indianapolis, IN; Nashville, TN; Raleigh, NC; Jacksonville, FL; Frederick, MD;

Washington, DC; Austin and Dallas/Fort Worth, TX. Visit Drees on the web at www.dreeshomes.com

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